

BOY BAND

PEREZ HILTON AND RENOWNED DIRECTOR JAMIE KING JOIN FORCES
WITH AMERICAN IDOL CREATOR AND SPICE GIRLS FOUNDER
SIMON FULLER TO ASSEMBLE:

The Boy Band for the Next Generation!

ONLINE AUDITIONS ARE UNDERWAY NOW!



Los Angeles, CA (January 14, 2010) - **Perez Hilton**, the self proclaimed “Queen of All Media,” has the proven ability to singlehandedly create a media blitz around an artist, as he has done for Lady GaGa, Katy Perry and countless others.

Jamie King is the most prolific pop music tour director in the world, the mastermind behind Madonna's last four tours as well as recent tours for artists including: Britney Spears, Celine Dion, The Spice Girls, Ricky Martin, Christina Aguilera, Avril Lavigne and currently Rihanna's 2010 World Tour.

Simon Fuller, one of the most successful music managers in the history of pop music and the genius behind the **American Idol** franchise, has made his name and his empire from discovering and cultivating new talent.

As entertainment power players with tremendous influence over today's music marketplace, **Hilton, King** and **Fuller** are determined to form the next great **Boy Band!**

Says **Perez**, *"I am beyond thrilled and honored to be working with **Jamie King** and **Simon Fuller**, both legends. We are looking for the best, brightest and boldest! This is a boy band unlike any other before. ALL of the members will sing. ALL of the members will dance. Finding our talented group won't be easy, but the end result is going to be soooooooo worth it. I can hear the screaming girls already!"*

"Now is the moment for the creation of a full-throttle, high-octane boy band! There's a huge opportunity for the next generation of performers to create spectacle, both musically and physically, with kick-ass dance moves, amazing voices and mind-blowing concert skills," says **King**.

Simon Fuller says, *"I'm delighted to be working with **Jamie** and **Perez**. Boy bands have always been at the heart of pop culture with huge potential to excite a massive audience both here in the States and the rest of the world. With **Jamie** and **Perez** at the helm we have a real focus on what we are looking for. Together we will do everything to ensure that whoever is discovered becomes one of the most successful groups in recent years."*

Producers intend to seek undiscovered talent via ONLINE AUDITIONS, Please login to www.boybandsearch.com. Deadline for all submissions is March 3, 2010.

REQUIREMENTS:

Producers are looking for teenage boys between 13 and 21 years old. Talent must be both **EXCELLENT SINGERS AND DANCERS**. All ethnicities.

Natural ability and talent is more important than previous training or professional performing experience.

For the Online Audition, each performer should prepare two pop/rock songs that shows off his voice also including a prepared dance routine or freestyle performance to show individual rhythm and moves. Please visit the website for further details, rules and technical requirements.

Please do not contact producers directly.

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